ONE THROW.
YOUR WORLD.

Before Apple Pay,
there was milk money.

The schoolyard game, reimagined
for a global gaming community.

A PLAYABLE DEMO. A BRAND TO BUILD.





FROM KAI'S CHILDHOOD

THE STAKES? MILK MONEY.

A schoolyard wall. A few friends.
Pfennig coins meant for school milk.

Closest to the wall took the coins.
Lose, and some days there was no milk.

Small change. Big feelings.

Kai Zimmer · Founder

CLOSEST WINS.

01 / AIM

Choose direction and arc.

02 / FEEL

Pull for power. Release to flip.

03 / LAND

Bounce. Slide. Settle.



Playable demo with local AI opponents. Six-player online matches are the planned next format. Scene: arena concept.

NEW WALL. NEW FEEL.



BERLIN

Asphalt · Bounce



GIZA

Sand · Short rollout



LAS VEGAS

Marble · Long slide

Each surface changes the throw. New round distances keep players adjusting. Arena concept art.



YOUR COIN.
YOUR CREW.

Own your look

Finishes, colours and character.
The same fair physics for everyone.

Beyond the screen

Personal 3D-printed figures
and physical coins are the vision.

COLLECTIBLE CONCEPT · NOT YET FOR SALE

THE PLAYERS PLAY.
THE GAME EARNS.

6 × $1

Six players · $6 pot

$5.50

Winner payout

$0.50

House fee

10% DIRECT CREATOR FEE[1]

Then 50% NFT pool / 50% company[2]

House fee = 10% of the winner’s gain before fee ($6 − $1). [1] On adjusted attributed house fees. [2] On distributable profit after costs, loss recovery and tax reserve.

YOUR COMMUNITY. OUR NEXT PLAYERS.

10 %

of adjusted house fees
from attributed players

36 MONTHS

from each player's first settled
real-money game · one level

PERSONAL LINK + CODE

30-day click window.
Code wins; attribution at signup.

CREATOR → DEMO → DISCORD

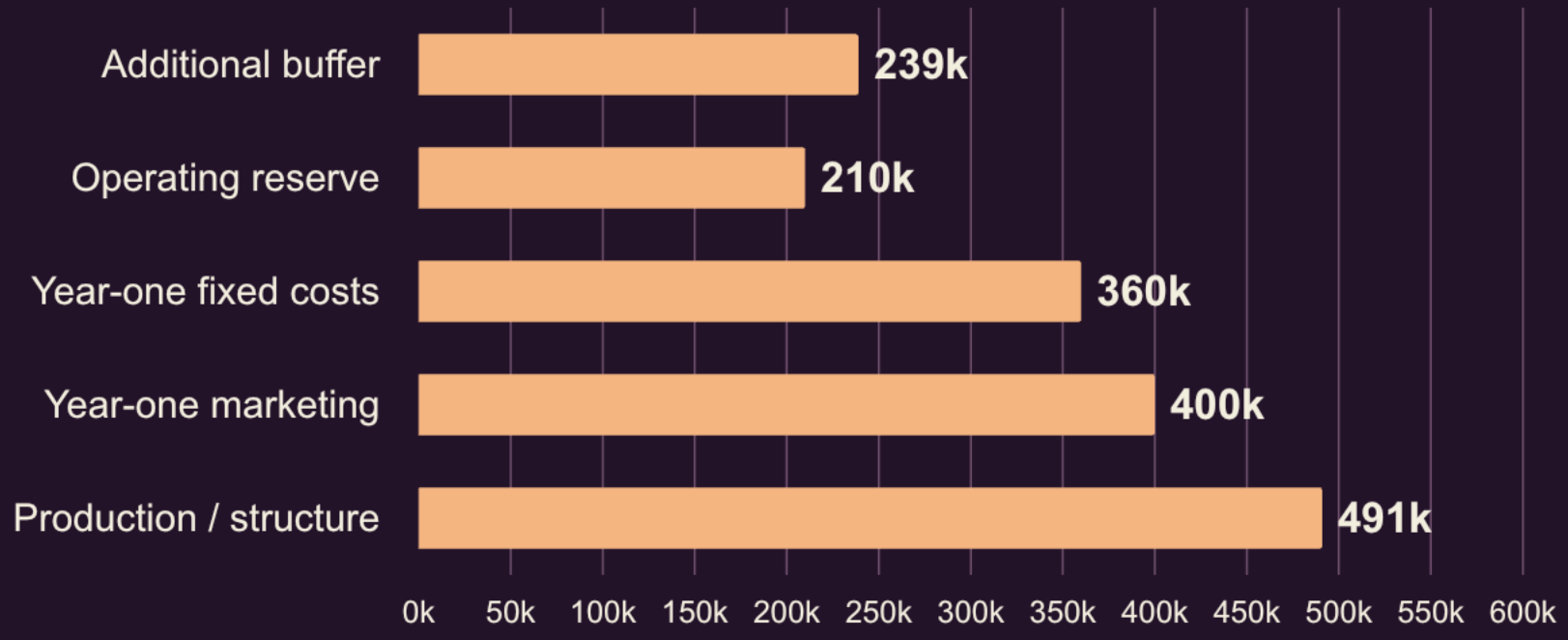
Play, give useful feedback,
join challenges and return.

MONTHLY SETTLEMENT

By the 15th; $25 minimum.
Separate fees for agreed videos.

Demo links track activity now. Commission starts only after approval and real-money launch. Adjusted fees = house fees less reversals and cash bonuses; not stakes or deposits.

$1.7M. A CLEAR PLAN.



$1.55M

10,000 NFTs

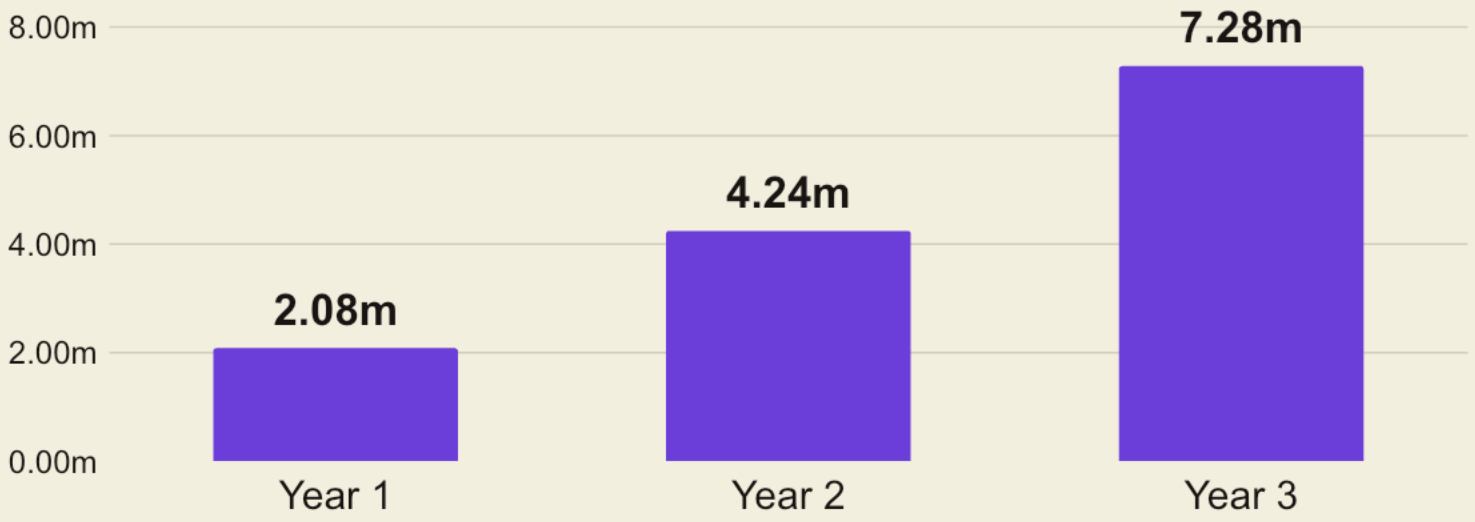
$150k

Company equity

USD plan at full funding. Budget includes year-one fixed costs and reserves, calculated without fee revenue. No funds are claimed as raised.

GROW THE GAME.
REINVEST THE RETURN.

HOUSE-FEE REVENUE



$176.60

Three-year cash per NFT in the base case

Year 1: $0.72
Year 2: $66.35
Year 3: $109.53

Marketing reinvestment: $400k → $407k → $1.071m

Unvalidated targets: $25 CAC, 85% monthly retention, 30% daily activity, 18 games/day, $3 stake. NFT cash: downside $0 / base $176.60 / upside $608.96. Cash ≠ net investment profit.

SCH / ORIGINAL SERIES



03 — PRISM EDITION

PLAYABLE NOW. MORE TO BUILD.

NOW

Demo + creator links + Discord.
Feedback: 10 → $5 · 20 → $10 total.

NEXT

Review useful feedback; build online multiplayer and reliable settlement.

BEFORE PAID LAUNCH

Operator structure, applicable permissions, security review and payment integration.

Future bonus play credit · $10/person · $5k total.
No deposits, withdrawals or real-money play today.

BACK THE GAME.
BUILD THE COMPANY.

Founder NFTs + company equity

€20,000+

Planned minimum investment

Application → review → individual proposal



Two separately defined rights. Company equity and NFT profit rights do not double-count the same earnings.

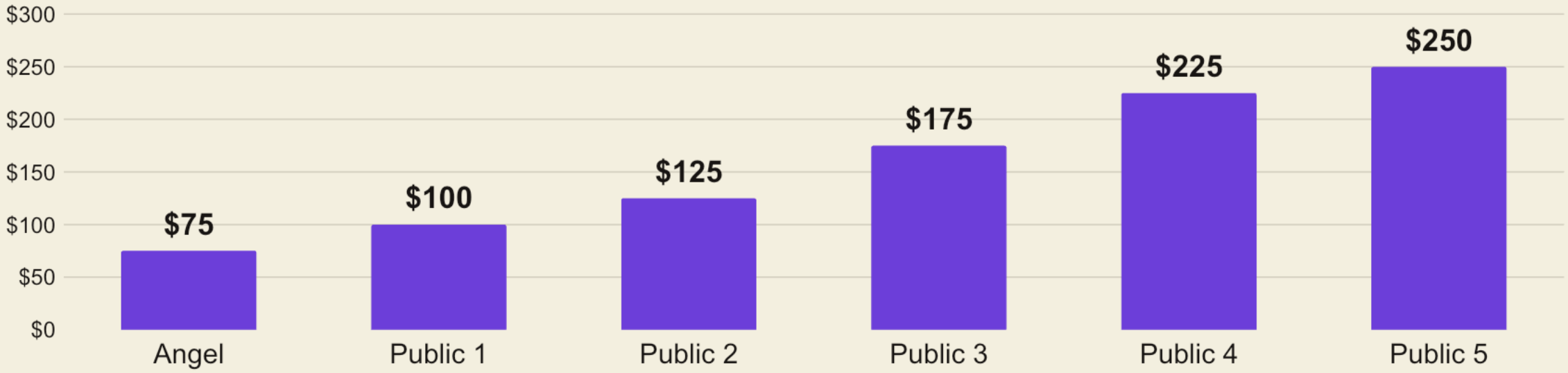
SMALL CHANGE.
BIG NEXT CHAPTER.

Experience the demo. Meet Kai.
Explore your place in Schallern.

REQUEST A PRIVATE INVESTOR CONVERSATION →

Meet Kai: calendly.com/zimmerkai/30min · Community: discord.gg/FpZ5zDjV4

10,000 NFTs. DEFINED RIGHTS.



Units: 2,000 / 1,000 / 2,000 / 2,000 / 2,000 / 1,000

$1.55m NFT funding + $150k equity = $1.7m total

USD price plan. At $100/SOL: 0.75–2.50 SOL. Equal NFT profit rights; no automatic company shares. Later tiers need demand evidence.

TWO RIGHTS. ONE PROPOSAL.

Budget	Company capital	NFTs	Company stake
Entry €20,000	€10,000	146	**1.00%**
Bronze €25,000	€12,500	183	**1.25%**
Silver €50,000	€25,000	366	**2.50%**
Gold €100,000	€50,000	733	**5.00%**
Platinum €200,000	€100,000	1,466	**10.00%**

$950k pre-money + $150k equity = $1.1m post-money

Proposed terms, at full equity round. Assumed EUR/USD 1.10. Round caps: 2,000 angel NFTs and $150k equity. Whole NFTs only; unused budget is not charged.